



2019 DISCOVER NEW ENGLAND SUMMIT SPONSORSHIP OPPORTUNITIES

Premium Platinum Sponsor TAKEN – Aer Lingus and Bradley International Airport

- Recognition by MC at the podium during all sessions
- Opportunity to make a five-minute presentation at closing reception
- Company name and logo included on the DNE Summit homepage
- Company logo and web site link featured on Passport (used by all delegates to access appointments)
- Company name included in “Thank You Sponsors” tribute in DNE Program Book, during DNE highlights presentation and on sponsorship signage
- One piece of collateral included in Summit bag (all delegates)
- Two full-page ads in DNE Program Book
- 1 exhibit space and 4 Summit registrations (\$3,480 value)
- 4 invitations to Sunday night tour operator VIP reception

Platinum Sponsor TAKEN — Brand USA \$9,000

- Recognition by MC at the podium during all sessions
- Opportunity to make a five-minute presentation at luncheon
- Company name and logo included on the DNE Summit homepage
- Company logo and web site link featured on Passport (used by all delegates to access appointments)
- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- One piece of collateral included in Summit bag (all delegates)
- Full page ad in *DNE Program Book* (\$500 value)
- 1 Exhibit space and 3 Summit registrations (\$2,785 value)
- 3 invitations to Saturday night tour operator VIP reception

Gold Sponsor TAKEN — Best Western \$7,500

- Recognition by MC at the podium during all sessions
- Opportunity to make a five-minute presentation at luncheon
- Company name and logo included on the DNE Summit homepage
- Company logo and web site link featured on Passport (used by all delegates to access appointments)
- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- One piece of collateral included in Summit bag (all delegates)
- Full page ad in *DNE Program Book* (\$500 value)
- 1 Exhibit space and 2 Summit registrations (\$1,990 value)
- 2 invitations to Saturday night tour operator VIP reception

Silver Sponsor TAKEN — American Bus Association \$5,500

- Recognition by MC at the podium during all sessions
- Company name and logo included on the DNE Summit homepage

- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- One piece of collateral included in Summit bag (all delegates)
- Full page ad in *DNE Program Book* (\$500 value)
- 1 Exhibit space including 1 Summit registration (\$1,195 value)
- 1 invitation to Saturday night tour operator VIP reception

Bronze Sponsor **TAKEN — AAA **\$3,500****

- Recognition by MC at the podium during all sessions
- Company name and logo included on the DNE Summit homepage
- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- One piece of collateral included in Summit bag (all delegates)
- Full page ad in *DNE Program Book* (\$500 value)
- 1 Exhibit space including 1 Summit registration (\$1,195 value)

Summit Badge Sponsor **TAKEN — Tours of Distinction **\$3,000****

- Company logo included on all delegate’s name badges
- Company name and logo included on the DNE Summit homepage
- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- One piece of collateral included in Summit bag (all delegates)
- Full page ad in *DNE Program Book* (\$500 value)
- 1 Summit registration (\$795 value)
- 1 invitation to Saturday night tour operator VIP reception

Monday Supplier Seated Luncheon Sponsor **TAKEN — Expedia **\$5,000****
Suppliers

- Recognition by MC during lunch program
- Company name and logo included in signage for lunch program
- Opportunity to make a five-minute presentation at luncheon
- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- Promotional materials on tables or chairs during luncheon (single sheet or item)
- Full page ad in *DNE Program Book* (\$500 value)
- 1 Summit registration (\$795 value)
- 1 invitation to Saturday night tour operator VIP reception

Monday Tour Operator Breakfast Sponsor **TAKEN - Massachusetts Whale Trail **\$3,500****

- Recognition and opportunity to make presentation during breakfast program
- Company name and logo included on signage
- Promotional materials on tables or chairs during breakfast (single sheet or item)
- Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
- Full-page ad in *DNE Program Book* (\$500 value)
- 1 Summit registration (\$795 value)
- 1 invitation to Saturday night tour operator VIP reception

Tuesday Luncheon Sponsor **TAKEN — Maine Office of Tourism **\$5,000****
New England tourism suppliers, invited press and state representatives

- Recognition during lunch program
- Company name and logo included on signage
- Opportunity to make presentation during luncheon

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| <ul style="list-style-type: none"> ▪ Promotional materials on tables or chairs during luncheon (single sheet or item) ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) ▪ 1 invitation to Saturday night tour operator VIP reception | \$3,500 |
| <p>Summit Bag Sponsor <i>(all delegates)</i></p> <ul style="list-style-type: none"> ▪ Logo will appear on Summit bag (along with DNE logo) ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Summit bag (all delegates) ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) | \$3,500 |
| <p>Water Bottle Sponsor <i>(all delegates)</i></p> <ul style="list-style-type: none"> ▪ Logo will appear on Summit water bottle (along with DNE logo) ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Buyer gift bag ▪ Half-page ad in <i>DNE Program Book</i> (\$250 value) ▪ 1 Summit registration (\$795 value) | \$3,000 |
| <p>Breaks Sponsor</p> <p><i>(Monday Afternoon/Tuesday Morning/Tuesday Afternoon)</i></p> <ul style="list-style-type: none"> ▪ Company name and logo included in break signage ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Promotional materials on tables during breaks ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) | \$3,000 |
| <p>Tuesday Continental Breakfast Sponsor</p> <p style="text-align: center;">TAKEN — Johnson & Wales University Graduate Admissions</p> <ul style="list-style-type: none"> ▪ Company name and logo included on signage at breakfast session ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Promotional materials on tables during breakfast ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) | \$2,000 |
| <p>Wednesday Continental Breakfast Sponsor</p> <p style="text-align: center;">TAKEN — Sea Crest Beach Hotel</p> <ul style="list-style-type: none"> ▪ Company name and logo included on signage at breakfast session ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Promotional materials on tables during breakfast ▪ Full-page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) | \$2,000 |
| <p>Registration Desk Sponsor</p> <p style="text-align: center;">TAKEN — Sojern</p> <ul style="list-style-type: none"> ▪ Signage at Registration Desk ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage | \$2,500 |

- Full-page ad in *DNE Program Book* (\$500 value)
- 1 Exhibit space including 1 Summit registration (\$1,195 value)

Program Book Advertisements:

One full-page 4-color advert inside front cover of *DNE Program Book* (Opposite Table of Contents) **\$1,250**

One full-page black-and-white advert - unlimited **\$500**

One half-page black-and-white advert - unlimited **\$250**

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