



2019 DISCOVER NEW ENGLAND SUMMIT SPONSORSHIP OPPORTUNITIES

Platinum Sponsor	TAKEN — Brand USA	\$9,000
<ul style="list-style-type: none"> ▪ Recognition by MC at the podium during all sessions ▪ Opportunity to make a five-minute presentation at luncheon ▪ Company name and logo included on the DNE Summit homepage ▪ Company logo and web site link featured on Passport (used by all delegates to access appointments) ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Summit bag (all delegates) ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Exhibit space and 3 Summit registrations (\$2,785 value) ▪ 3 invitations to Saturday night tour operator VIP reception 		
Gold Sponsor	TAKEN — Best Western	\$7,500
<ul style="list-style-type: none"> ▪ Recognition by MC at the podium during all sessions ▪ Opportunity to make a five-minute presentation at luncheon ▪ Company name and logo included on the DNE Summit homepage ▪ Company logo and web site link featured on Passport (used by all delegates to access appointments) ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Summit bag (all delegates) ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Exhibit space and 2 Summit registrations (\$1,990 value) ▪ 2 invitations to Saturday night tour operator VIP reception 		
Silver Sponsor	TAKEN — American Bus Association	\$5,500
<ul style="list-style-type: none"> ▪ Recognition by MC at the podium during all sessions ▪ Company name and logo included on the DNE Summit homepage ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Summit bag (all delegates) ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Exhibit space including 1 Summit registration (\$1,195 value) ▪ 1 invitation to Saturday night tour operator VIP reception 		
Bronze Sponsor	TAKEN — AAA	\$3,500
<ul style="list-style-type: none"> ▪ Recognition by MC at the podium during all sessions ▪ Company name and logo included on the DNE Summit homepage ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Summit bag (all delegates) ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Exhibit space including 1 Summit registration (\$1,195 value) 		

- Summit Badge Sponsor** **TAKEN — Tours of Distinction** **\$3,000**
- Company logo included on all delegate’s name badges
 - Company name and logo included on the DNE Summit homepage
 - Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
 - One piece of collateral included in Summit bag (all delegates)
 - Full page ad in *DNE Program Book* (\$500 value)
 - 1 Summit registration (\$795 value)
 - 1 invitation to Saturday night tour operator VIP reception
- Monday Supplier Seated Luncheon Sponsor** **TAKEN — Expedia** **\$5,000**
Suppliers
- Recognition by MC during lunch program
 - Company name and logo included in signage for lunch program
 - Opportunity to make a five-minute presentation at luncheon
 - Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
 - Promotional materials on tables or chairs during luncheon (single sheet or item)
 - Full page ad in *DNE Program Book* (\$500 value)
 - 1 Summit registration (\$795 value)
 - 1 invitation to Saturday night tour operator VIP reception
- Monday Tour Operator Breakfast Sponsor** **TAKEN - Massachusetts Whale Trail** **\$3,500**
- Recognition and opportunity to make presentation during breakfast program
 - Company name and logo included on signage
 - Promotional materials on tables or chairs during breakfast (single sheet or item)
 - Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
 - Full-page ad in *DNE Program Book* (\$500 value)
 - 1 Summit registration (\$795 value)
 - 1 invitation to Saturday night tour operator VIP reception
- Tuesday Luncheon Sponsor** **TAKEN — Maine Office of Tourism** **\$5,000**
New England tourism suppliers, invited press and state representatives
- Recognition during lunch program
 - Company name and logo included on signage
 - Opportunity to make presentation during luncheon
 - Promotional materials on tables or chairs during luncheon (single sheet or item)
 - Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
 - Full page ad in *DNE Program Book* (\$500 value)
 - 1 Summit registration (\$795 value)
 - 1 invitation to Saturday night tour operator VIP reception
- Summit Bag Sponsor** (*all delegates*) **\$3,500**
- Logo will appear on Summit bag (along with DNE logo)
 - Company name included in “Thank You Sponsors” tribute in *DNE Program Book*, during DNE highlights presentation and on sponsorship signage
 - One piece of collateral included in Summit bag (all delegates)
 - Full page ad in *DNE Program Book* (\$500 value)
 - 1 Summit registration (\$795 value)

Water Bottle Sponsor <i>(all delegates)</i>	\$3,000
<ul style="list-style-type: none"> ▪ Logo will appear on Summit water bottle (along with DNE logo) ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ One piece of collateral included in Buyer gift bag ▪ Half-page ad in <i>DNE Program Book</i> (\$250 value) ▪ 1 Summit registration (\$795 value) 	
Breaks Sponsor TAKEN — Arrivalist	\$3,000
<i>(Monday Afternoon/Tuesday Morning/Tuesday Afternoon)</i>	
<ul style="list-style-type: none"> ▪ Company name and logo included in break signage ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Promotional materials on tables during breaks ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) 	
Tuesday Continental Breakfast Sponsor	\$2,000
<ul style="list-style-type: none"> ▪ Company name and logo included on signage at breakfast session ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Promotional materials on tables during breakfast ▪ Full page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) 	
Wednesday Continental Breakfast Sponsor TAKEN — Sea Crest Beach Hotel	\$2,000
<ul style="list-style-type: none"> ▪ Company name and logo included on signage at breakfast session ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Promotional materials on tables during breakfast ▪ Full-page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Summit registration (\$795 value) 	
Registration Desk Sponsor TAKEN — Sojern	\$2,500
<ul style="list-style-type: none"> ▪ Signage at Registration Desk ▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage ▪ Full-page ad in <i>DNE Program Book</i> (\$500 value) ▪ 1 Exhibit space including 1 Summit registration (\$1,195 value) 	
Program Book Advertisements:	
One full-page 4-color advert inside front cover of <i>DNE Program Book</i> (Opposite Table of Contents)	\$1,250
One full-page black-and-white advert - unlimited	\$500
One half-page black-and-white advert - unlimited	\$250

End