



## 2019 DISCOVER NEW ENGLAND SUMMIT SPONSORSHIP OPPORTUNITIES

<b>Platinum Sponsor</b>	<b>TAKEN — Brand USA</b>	<b>\$9,000</b>
<ul style="list-style-type: none"> <li>▪ Recognition by MC at the podium during all sessions</li> <li>▪ Opportunity to make a five-minute presentation at luncheon</li> <li>▪ Company name and logo included on the DNE Summit homepage</li> <li>▪ Company logo and web site link featured on Passport (used by all delegates to access appointments)</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ One piece of collateral included in Summit bag (all delegates)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Exhibit space and 3 Summit registrations (\$2,785 value)</li> <li>▪ 3 invitations to Saturday night tour operator VIP reception</li> </ul>		
<b>Gold Sponsor</b>	<b>TAKEN — Best Western</b>	<b>\$7,500</b>
<ul style="list-style-type: none"> <li>▪ Recognition by MC at the podium during all sessions</li> <li>▪ Opportunity to make a five-minute presentation at luncheon</li> <li>▪ Company name and logo included on the DNE Summit homepage</li> <li>▪ Company logo and web site link featured on Passport (used by all delegates to access appointments)</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ One piece of collateral included in Summit bag (all delegates)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Exhibit space and 2 Summit registrations (\$1,990 value)</li> <li>▪ 2 invitations to Saturday night tour operator VIP reception</li> </ul>		
<b>Silver Sponsor</b>		<b>\$5,500</b>
<ul style="list-style-type: none"> <li>▪ Recognition by MC at the podium during all sessions</li> <li>▪ Company name and logo included on the DNE Summit homepage</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ One piece of collateral included in Summit bag (all delegates)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Exhibit space including 1 Summit registration (\$1,195 value)</li> <li>▪ 1 invitation to Saturday night tour operator VIP reception</li> </ul>		
<b>Bronze Sponsor</b>	<b>TAKEN — AAA</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>▪ Recognition by MC at the podium during all sessions</li> <li>▪ Company name and logo included on the DNE Summit homepage</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ One piece of collateral included in Summit bag (all delegates)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Exhibit space including 1 Summit registration (\$1,195 value)</li> </ul>		

<p><b>Summit Badge Sponsor</b>     <b>TAKEN — Tours of Distinction</b></p> <ul style="list-style-type: none"> <li>▪ Company logo included on all delegate’s name badges</li> <li>▪ Company name and logo included on the DNE Summit homepage</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ One piece of collateral included in Summit bag (all delegates)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Summit registration (\$795 value)</li> <li>▪ 1 invitation to Saturday night tour operator VIP reception</li> </ul>	<p><b>\$3,000</b></p>
<p><b>Monday Supplier Seated Luncheon Sponsor</b>     <b>TAKEN — Expedia</b> <i>Suppliers</i></p> <ul style="list-style-type: none"> <li>▪ Recognition by MC during lunch program</li> <li>▪ Company name and logo included in signage for lunch program</li> <li>▪ Opportunity to make a five-minute presentation at luncheon</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ Promotional materials on tables or chairs during luncheon (single sheet or item)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Summit registration (\$795 value)</li> <li>▪ 1 invitation to Saturday night tour operator VIP reception</li> </ul>	<p><b>\$5,000</b></p>
<p><b>Monday Tour Operator Breakfast Sponsor</b>     <b>TAKEN - Massachusetts Whale Trail</b></p> <ul style="list-style-type: none"> <li>▪ Recognition and opportunity to make presentation during breakfast program</li> <li>▪ Company name and logo included on signage</li> <li>▪ Promotional materials on tables or chairs during breakfast (single sheet or item)</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ Full-page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Summit registration (\$795 value)</li> <li>▪ 1 invitation to Saturday night tour operator VIP reception</li> </ul>	<p><b>\$3,500</b></p>
<p><b>Tuesday Luncheon Sponsor</b>     <b>TAKEN — Maine Office of Tourism</b> <i>New England tourism suppliers, invited press and state representatives</i></p> <ul style="list-style-type: none"> <li>▪ Recognition during lunch program</li> <li>▪ Company name and logo included on signage</li> <li>▪ Opportunity to make presentation during luncheon</li> <li>▪ Promotional materials on tables or chairs during luncheon (single sheet or item)</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Summit registration (\$795 value)</li> <li>▪ 1 invitation to Saturday night tour operator VIP reception</li> </ul>	<p><b>\$5,000</b></p>
<p><b>Summit Bag Sponsor</b> (<i>all delegates</i>)</p> <ul style="list-style-type: none"> <li>▪ Logo will appear on Summit bag (along with DNE logo)</li> <li>▪ Company name included in “Thank You Sponsors” tribute in <i>DNE Program Book</i>, during DNE highlights presentation and on sponsorship signage</li> <li>▪ One piece of collateral included in Summit bag (all delegates)</li> <li>▪ Full page ad in <i>DNE Program Book</i> (\$500 value)</li> <li>▪ 1 Summit registration (\$795 value)</li> </ul>	<p><b>\$3,500</b></p>
<p><b>Water Bottle Sponsor</b> (<i>all delegates</i>)</p>	<p><b>\$3,000</b></p>

