



Discover New England's 24th Annual Tourism Summit & International Marketplace

May 13-15, 2019

Foxwoods Resort Casino, Mashantucket, CT

Premium Platinum Sponsor: Bradley International Airport / Aer Lingus

Platinum Sponsor: Brand USA

Gold Sponsor: Best Western International

Silver Sponsor: American Bus Association (ABA)

Bronze Sponsor: AAA

— Dress is business casual throughout, including the evening events. —

PROGRAM OF EVENTS — Suppliers

Monday, May 13, 2019

9 a.m. – 6 p.m.

DNE SUMMIT REGISTRATION

Please register for the Summit when you check in at the hotel since you will need to wear your badge at all events. **The Summit registration is located outside of Pequot Ballroom C.**

Sponsored by SOJERN

12 noon – 1:45 p.m.

SUPPLIER LUNCHEON (RSVP REQUIRED)

Supplier Welcome & International Market Updates, Pequot Ballroom
(working lunch)

Sponsored by Expedia Media Solutions

FY19/20 highlights, latest trends and insights into DNE's key target markets.

Welcome remarks:

Lori Harnois, Executive Director, Discover New England

Randy Fiveash, Board Chair, Discover New England

Presenters:

Emily Truxel, Expedia Media Solutions

Scott Johnson, Travel Market Insights

Panelists:

Dominique Kotsias, DNE UK

Patricia Purdue, DNE Ireland

Corey Marshall, DNE Australia/New Zealand

Sharon Xu, Greater Boston CVB — China

CYK, US Dept. of Commerce — Singapore/Southeast Asia

Shoko Hirao, Global Consulting, Japan

Andreas Niehoerster, DNE Germany/Switzerland/Austria/Scandinavia
Hanny Fluit, Target Travel, Netherlands/Belgium
Emmanuelle Blondin, Duxin.com, France
Olga Mazzoni, Thema Nuovi Mondi srl, Italy

2:15 – 3:45 p.m.

MARKETPLACE I

Pre-scheduled 8-minute meetings
Pequot Ballroom D & E

3:45 – 4:15 p.m.

BREAK

Pequot Ballroom C – Exhibitor Area

4:15 – 5:45 p.m.

MARKETPLACE I (continued)

Pre-scheduled 8-minute meetings
Pequot Ballroom D & E

6:30 p.m.

Buses depart from Foxwoods to the Mystic Aquarium

7 p.m. – 9:30 p.m.

WELCOME RECEPTION:

Mystic Aquarium, 55 Coogan Blvd., Mystic Aquarium

Sponsored by: Mystic Aquarium

Travel Mystic Aquarium's indoor and outdoor exhibits to visit with thousands of creatures including New England's only beluga whales plus African penguins, rescued seals, colorful fish, jellies and more. Roll up your sleeves and touch a shark, stingray or even an exotic reptile. Complimentary sea lion shows provide a truly unique opportunity to see these fascinating animals up-close and in action. Taking over the Ocean Conservation Center, Jurassic Giants has dinosaurs lurking around every corner while the NEW Wild Arctic experience takes you on an augmented reality journey in the Main Gallery. Plus, a robust schedule of shows in our two theaters, seasonal events, activities and more make the Aquarium a year-round destination worth revisiting often! Wonder within Reach at Mystic Aquarium.

9:30 p.m.

Board buses for return to Foxwoods Resort

Tuesday, May 14, 2019

7 – 8:30 a.m.

CONTINENTAL BREAKFAST

Pequot Ballroom C — Exhibitor Area

Sponsored by Johnson & Wales University Graduate Admissions

8:30 – 9:50 a.m.

MARKETPLACE II

Pre-scheduled 8-minute meeting
Pequot Ballroom D & E

9:50 – 10:20 a.m.

BREAK

Pequot Ballroom C — Exhibitor Area

10:20 – 11:30 a.m.

MARKETPLACE II (continued)

Pre-scheduled 8-minute meeting
Pequot Ballroom D & E

12 noon – 1:30 p.m.

LUNCHEON

Pequot Ballroom A & B

Welcome Remarks:

Lori Harnois, Executive Director, Discover New England

Randy Fiveash, Board Chair, Discover New England

Daniel Menihan, Councilor, Mashantucket Pequot Tribal Nation

Brief presentations by:

Premium Platinum Sponsor: Bradley International Airport/Aer Lingus

Platinum Sponsor: Brand USA

Gold Sponsor: Best Western International

Luncheon Sponsor: Maine Office of Tourism

2 – 3:30 p.m.

MARKETPLACE III

Pre-scheduled 8-minute meeting

Pequot Ballroom D & E

3:30 – 4 p.m.

BREAK

Pequot Ballroom C — Exhibitor Area

4 – 5:30 p.m.

MARKETPLACE III (continued)

Pre-scheduled 8-minute meeting

Pequot Ballroom D & E

6:30 – 9:30 p.m.

CONNECTICUT OFFICE OF TOURISM RECEPTION

Mashantucket Pequot Museum

110 Pequot Trail

Mashantucket, CT 06338

Sponsors:

Mashantucket Pequot Museum

Essex Steam Train

Avon Old Farms / The Farmington Inn

The Simsbury Inn / 1820 House

Visit Yale

Chamber of Commerce Eastern Connecticut

Waterford Hotel Group

BOOM

The Mashantucket Pequot Museum and Research Center is a 308,000 square foot non-profit educational institution representing the history and culture of the Mashantucket Pequot Tribal Nation, the natural history of Southeastern Connecticut, and the diversity of indigenous cultures throughout North America.

The museum consists of permanent exhibits, the Mashantucket Gallery, classrooms, a 320-seat auditorium, a restaurant and museum ship, and the Research Center houses collections, libraries, archives, and archeology and conservation laboratories.

Welcome Remarks:

Randy Fiveash, Board Chair Discover New England

Rodney Butler, Chairman, Mashantucket Pequot Tribal Nation

Museum tours will be available.

Closing entertainment from BOOM.

Note: Cash bar available

Wednesday, May 15, 2019

7:30 – 9 a.m.

CONTINENTAL BREAKFAST

Pequot Ballroom C — Exhibitor Area
Sponsored by Sea Crest Hotel

9 –11 a.m.

MARKETPLACE IV — MARKETPLACE

Pre-scheduled 8-minute meeting
Pequot Ballroom D & E

— Please return badge holders to the registration desk. Thank you! —