



Discover New England's 24th Annual Tourism Summit & International Marketplace

May 13-15, 2019

Foxwoods Resort Casino, Mashantucket, CT

Platinum Sponsor: Brand USA

Gold Sponsor: Best Western International

— Dress is business casual throughout, including the evening events. —

PROGRAM OF EVENTS — Suppliers

Monday, May 13, 2019

9 a.m. – 6 p.m.

DNE SUMMIT REGISTRATION

Please register for the Summit when you check in at the hotel since you will need to wear your badge at all events. **The Summit registration is located outside of Pequot Ballroom C.**

Sponsored by SOJERN

12 noon – 1:45 p.m.

SUPPLIER LUNCHEON (RSVP REQUIRED)

Supplier Welcome & International Market Updates, Pequot Ballroom
(working lunch)

Sponsored by Expedia Media Solutions

FY19/20 highlights, latest trends and insights into DNE's key target markets.

Welcome remarks:

Lori Harnois, Executive Director, Discover New England

Randy Fiveash, Board Chair, Discover New England

Presenters:

Emily Truxel, Expedia Media Solutions

Scott Johnson, Travel Market Insights

Panelists:

Dominique Kotsias, DNE UK

Patricia Purdue, DNE Ireland

Andreas Niehoerster, DNE Germany/Switzerland/Austria/Scandinavia

Corey Marshall, DNE Australia/New Zealand

Shoko Hirao, Global Consulting, Japan

Emmanuelle Blondin, Duxin.com, France

Olga Mazzoni, Thema Nuovi Mondi srl, Italy

Hanny Fluit, Target Travel, Netherlands/Belgium

Michael Middleton, Foreign Service Officer, US Embassy – Beijing, China

- 2:15 – 3:45 p.m. **MARKETPLACE I**
Pre-scheduled 8-minute meetings
Pequot Ballroom D & E
- 3:45 – 4:15 p.m. **BREAK**
Pequot Ballroom C — Exhibitor Area
- 4:15 – 5:45 p.m. **MARKETPLACE I** (continued)
Pre-scheduled 8-minute meetings
Pequot Ballroom D & E
- 6:30 p.m. Buses depart from Foxwoods to the Mystic Aquarium
- 7 p.m. – 9:30 p.m. **WELCOME RECEPTION:**
Mystic Aquarium, 55 Coogan Blvd., Mystic Aquarium
Sponsored by: Mystic Aquarium
The Mystic Aquarium in Mystic, Connecticut is one of three U.S. facilities holding Steller sea lions, and it has the only beluga whales in New England. Special exhibits include a ray and shark touch pool, an African penguin exhibit, a jelly gallery, and an “Exploration: Wild” ecosystems exhibit. More than just an Aquarium, through the efforts of the Animal Rescue Clinic, we provide care, hope and a safe haven for stranded marine animals. On any given day, you can peek in to our Clinic for a glimpse at the hard work and dedicated care that goes in to rehabilitating stranded seals. Each animal admitted to our Clinic receives specialized care with the ultimate goal of releasing them back into their ocean environment.
Note: TBA
- 9:30 p.m. Board buses for return to Foxwoods Resort

Tuesday, May 14, 2019

- 7 – 8:30 a.m. **CONTINENTAL BREAKFAST**
TBD
- 8:30 – 9:50 a.m. **MARKETPLACE II**
Pre-scheduled 8-minute meeting
Pequot Ballroom D & E
- 9:50 – 10:20 a.m. **BREAK**
Pequot Ballroom C — Exhibitor Area
- 10:20 – 11:30 a.m. **MARKETPLACE II** (continued)
Pre-scheduled 8-minute meeting
Pequot Ballroom D & E
- 12 noon – 1:30 p.m. **LUNCHEON**
Pequot Ballroom A & B
Welcome Remarks:
Lori Harnois, Executive Director, Discover New England
Randy Fiveash, Board Chair, Discover New England

Brief presentations by:

Platinum Sponsor: Brand USA

Gold Sponsor: Best Western International

Luncheon Sponsor: Maine Office of Tourism

2 – 3:30 p.m.

MARKETPLACE III

Pre-scheduled 8-minute meeting

Pequot Ballroom D & E

3:30 – 4 p.m.

BREAK

Pequot Ballroom C — Exhibitor Area

4 – 5:30 p.m.

MARKETPLACE III (continued)

Pre-scheduled 8-minute meeting

Pequot Ballroom D & E

6:30 – 10 p.m.

RECEPTION

TBD

Notes: TBD

Wednesday, May 15, 2019

7:30 – 9 a.m.

CONTINENTAL BREAKFAST

TBD

9 – 11 a.m.

MARKETPLACE IV — MARKETPLACE

Pre-scheduled 8-minute meeting

Pequot Ballroom D & E

— Please return badge holders to the registration desk. Thank you! —